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**CHECK OUT OUR
AWARENESS
ACTIVITIES AND
CONSIDER
VOLUNTEERING**

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PCCN Brampton News

February saw Dr. Stuart Edmonds visit us with news on the ongoing research efforts that Prostate Cancer Canada funds throughout the year. Numerous research projects are underway in universities, hospitals and labs across Canada. This broadens our knowledge of the disease and how to more effectively detect and treat it. In this regard, Canada is one of the leading research countries in the world of prostate cancer.

In the past, many researchers kept their findings to themselves until they were published. A new era of collaboration is being fostered to make sure that all research findings are made available to other researchers. This can further their research and minimize duplication of effort.

Research projects undergo close scrutiny and peer level review to make sure that the research is continuing to make progress in order to secure ongoing funding.

Research Grants are divided into several categories:

- Discovery Grants to pursue new ideas.
- Team Grants to fund larger group projects.
- Rising Stars to provide partial funding and salary to researchers that have shown early promise in the field.
- Trainee Awards to encourage new graduate students to get involved early on with prostate cancer research.

All of these approaches are necessary to ensure that prostate cancer research continues to attract good people.

Jim Dorsey, Gary Foote - Newsletter Editors

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Next General Meeting, Tuesday, March 8th, 2016 – 7:00pm



Breanne Yacobucci, a Community Engagement Worker for [Tweed Marijuana Inc.](#) will discuss **Access to Medical Marijuana.**

Tweed is a licensed marijuana producer, based in Smith Falls, ON and approved by **Health Canada** to supply medical cannabis to individuals with prescriptions. "Better by Tweed" offers locations in Hamilton, Guelph and Etobicoke that provide free information and support to anyone going through the process of accessing medical cannabis.

Breanne's role is to provide information to interested groups in Southwestern Ontario. Her presentations to **PCCN Oakville/Mississauga** and **PCCN Waterloo-Wellington** were both very well received. The focus of these sessions

was reviewing the process of accessing cannabis as an alternative (or additional) treatment to manage the symptoms of treatment or of the disease itself.

You can forward your questions for Breanne or speaker suggestions to info@pccnbrampton.ca or telephone our message number at 905-458-1212.

Much has been written about the benefits of using medical marijuana to treat pain related to many different diseases, including prostate cancer. Some parties even claim that cannabis oils can prevent or even cure prostate cancer and BPH. Hopefully Breanne can shed some light on the situation. You might find it useful to access [Tweed's Frequently Asked Questions \(FAQ\) page](#) to develop your thoughts and questions.

We look forward to seeing you at **our NEW meeting location, Norton Place Park Community Centre**, 170 Clark Boulevard, Brampton, Ontario. The building is located north of Clark, east of West Drive and west of Dixie Road.

(GPS coordinates 43°42'27.5"N 79°43'39.5"W)

Parking is both plentiful and free.

Last General Meeting, Tuesday, February 9th, 2016



Prostate Cancer Canada Research: From Discovery to Impact by Dr. Stuart Edmonds, *Vice President Research, Health Promotion and Survivorship* at Prostate Cancer Canada

Dr. Edmonds joined Prostate Cancer Canada in February, 2012. Since then, he has spearheaded the launch of the **Research Strategic Plan**, providing the direction for research and survivorship activities for 2012-2015. From this plan, PCC has launched numerous new research programs based on the key pillars: Collaboration, Innovation and Talented People. Dr. Edmonds has also instituted a fair and transparent peer review process to steward and safeguard funds raised in support of prostate cancer research and to ensure that only the most promising, high quality research is funded.

Dr. Edmonds presented in considerable detail the process by which Prostate Cancer Canada determines which research and researchers to support with the funds provided by Movember, the government and support groups and individuals such as ourselves. They review numerous proposals throughout the year and try to support those with the most promise as well as supporting up and coming researchers. This multi-pronged research strategy also encourages researchers to collaborate and share their findings to support one another and maximize results across the country. Among the goals of the research is improved early detection and improved personalized treatment methods to further improve survival rates as well as limiting treatment to patients with potentially aggressive tumours. One indication as to the effectiveness of this ongoing research is the following press release:

On February 1, **Rocco Rossi, *President and CEO of Prostate Cancer Canada*** announced that **Dr. Paul Rennie** and **Dr. Artem Cherkason** have developed “...a new prostate cancer treatment that has consistently demonstrated in a lab setting that it provides a new line of defense against even the most aggressive, resistant cancers.

“This particular treatment has shown so much promise that the pharmaceutical industry has deemed it worthy of moving into clinical trials. This may be the lifeline men with drug-resistant cancer have been waiting for. It’s a real game changer, and I’m proud to say: This life-saving breakthrough is based on research people like you helped fund through Prostate Cancer Canada!”



PCCN Brampton Bram-O-Gram

Upcoming PCCN Brampton Meetings / Events:

Tuesday, March 8th, 2016

Breanne Yacobucci, Tweed Community Engagement Worker: Accessing Medical Cannabis.

Friday, March 11th through Sunday, March 13th, 2016

Motorama Custom Car & Motorsports Expo, International Centre.

Tuesday, April 12th, 2016

Dr. Andrew Loblaw, Sunnybrook Health Sciences Centre, topic TBA.

Sunday, April 24th, 2016

Circle of Hope for Cancer Survivors, Sagan Banquet Hall, 7180 Edwards Blvd., Mississauga

Tuesday, May 10th, 2016

Dr. Calvin Law, Sunnybrook Health Sciences Centre, topic TBA.

Friday, June 4th and Saturday, June 5th, 2016

Fleetwood Country Cruize-in, Plunkett Estate, London, ON

Tuesday, June 14th, 2016

Our annual end-of-year Social Evening and Potluck or BBQ. Details TBA.

NOTE: We are actively searching for ways to get more members involved in meetings as we have come to believe that “preaching to the converted” is pointless.

Please, PLEASE share your interests and suggestions with us!

Speaker suggestions from members are always welcomed; please watch our website for complete meeting agendas and updated speaker profiles!

Jim Dorsey, Acting Speaker Coordinator:
(905) 453-3038 or Email: jfdorsey@yahoo.com

Please Note: From time to time we may have to reschedule a speaker due to unforeseen circumstances. We will always provide as much advance notice as possible when a speaker has to reschedule.

The Prostate Cancer Canada Website

The PCC website at <http://prostatecancer.ca/> continues to improve and is continuously updated as well with news items, results of research, new and improved methods of diagnosis, treatment and support and many other aspects of prostate cancer. This site is definitely worth browsing regularly. Recordings of the many excellent **Expert Angle Webinars** can be accessed at <http://prostatecancer.ca/Support/Expert-Angle#.VSMI7-FwG6E>

11th Annual Sled Ride of Hope, February 12th to 15th

Steve Hutton reports:

On Saturday, Feb. 13th 2016 Sledders from across Ontario got together to support the **11th Anniversary Do it for Dads Sled Ride of Hope** in Gravenhurst, Ontario. Unfortunately Mother Nature did not cooperate weather wise and we were forced to relocate the ride portion of our event very last minute. Our good friends at [Six Star Snow Riders](#) & [South Seguin Snowmobile Club](#) were very gracious to welcome us and get us some groomed trails and we are very thankful to them for their awesome hospitality. We would also like to send a very special thank you to [Blakes Memories of Muskoka](#) for taking our group last minute and feeding us with their awesome new menu!

Even though the 2016 ride had a lower turn out due to weather and horrible traffic conditions the ride was still able to raise over \$14,000 and we are so proud of our participants for their awesome generosity. Once again our fundraising dollars will be going to **Prostate Cancer Canada Network** who help support men & their families living with and recuperating from Prostate Cancer.

The Prostate Extreme Team would like to thank all our sponsors, volunteers and participants for another great year, see you in 2017.





[Paid Participation Opportunity for Prostate Cancer Study](#)

Researchers at **Ipsos Healthcare** want to learn about the experiences and needs of patients with prostate cancer. This study might be a good fit for you if:

- You have been diagnosed with prostate cancer.
- You have received treatment to lower your hormone levels.
- You are willing to help Ipsos understand what it's like to walk a mile in your shoes.

You can participate in two ways:

- You may take part in a 60-minute telephone interview.
- You may be asked to keep a diary/journal for a week. You will be given a blank journal with some writing prompts.

To thank them for their time, patients who take part in telephone interviews will receive \$125, while those who keep diaries will receive \$400.

To take part in the research study or for more information, please contact Tugce at Tugce@crcresearch.com or call 1-866-711-5948, Toll Free.

[PCC's Rock the Road Raffle Prizes Drawn on February 19th](#)

For the fourth year, the Rock the Road Raffle was sold out well before the draw date. This year, 20,000 tickets were sold, up from 13,000 in 2015.

The Grand Prize custom 2016 Audi S5 donated by the **Trillium Automobile Dealers Association (TADA)** was won by **Aric DeBartolo**.

Second Prize of an **itravel2000** tour package for two to Germany went to **Brad Stewart**.

The Third Prize of two **Air Canada** round-trip tickets to Munich was awarded to **Lawrence J. Burns**.

This year's Raffle raised more than \$340,000. All told, **the four Road Raffles have raised almost \$930,000** to fight prostate cancer. Because all prizes have been donated, 100% of the funds raised have gone to prostate cancer research and support services.

Outreach Activities



PCCN Brampton is becoming a common participant in all sorts of shows, health fairs and cruises in the GTA and beyond.

Recently, we joined other volunteers at the **Canadian International Automobile Show**, selling **Rock the Road Raffle** tickets and talking to visitors about prostate cancer. As I came across the bridge and mezzanine above Hall 300 of the Metro Convention Centre, what a sight: A 10' round **Prostate Cancer Canada** sign hanging amid Subaru and Volvo logos and pictures!

Beneath the sign glistened the dramatic Audi S5 coupe itself, constantly being admired and photographed by drooling motor heads. Photos were often quickly followed by a visit to the counter to buy 1 or 3 tickets. It was our opinion that the Audi had to be one of the most photographed cars in the show. Congratulations to the winner of the car and to the winners of the two trip prizes.



On the February 19 - 21 weekend, we joined Danni Stockley and other members of the **Chrome Divas Ladies Motorcycle Club** at the **2016 Toronto Motorcycle Show** held in the **Energycare Centre** at the CNE. Our **Tootsie Pops** game brought in over \$360, which we shared with the Chrome Divas, who paid for the booth. Whenever a passerby stopped to satisfy a sweet tooth, we had the opportunity to mention prostate cancer. Several men shared their journeys with the disease during the weekend.

Our next event will be **Motorama** at the **International Centre**. You can still volunteer to put in a few hours at the booth and take advantage to ogle, drool and admire as you walk through the over 400 show cars, trucks and motorcycles that will be on display.

As members of Prostate Cancer Canada Network Brampton, we have a reputation of being the ones most likely to attend any opportunity to raise awareness about prostate cancer. Early detection is the best way to beat the disease!

Paul Henshall, 905-601-1519, email paul.henshall@gmail.com



[Recently Diagnosed? – Contact PCCN-Brampton](#)

If you would like to speak with someone who has been there, please contact us and we will arrange to meet with you at a convenient time and place. Alternatively, come early to one of our Monthly General Meetings and on arrival, inform the front desk that you are a first-time attendee. One of our peer counsellors will welcome you and listen to your concerns. Our Monthly General Meetings are held at 7:00 PM on the **SECOND TUESDAY** of each month except July & August at the **Norton Place Park Community Centre**.

Steering Committee Meetings are held two weeks plus two days later on the **FOURTH THURSDAY** of each month, September through June, at 7:00 PM. Steering Committee Meetings are held in the Community Room at the **Fortino's at Main and Bovaird**.

Family members, friends & supporters are always welcome at any of our Meetings!

[Jim Dorsey:](#) (905) 453-3038

[Gary Foote:](#) (905) 458-1812

Note that we accept phone calls throughout the year.

If no one is available to take your call, PLEASE leave a voice mail and we will return your call as soon as possible.

[Regular “Snail Mail” Costs Money – Please Consider Email](#)

Regular printing and mailing now costs us well over a dollar per person per month.

Anyone who would prefer to receive this newsletter via e-mail should contact:

Gary Foote, 905-458-1812, E-Mail: **visact@rogers.com**

If you already receive your newsletter via regular mail or e-mail, please be sure to notify us of any address changes so we can continue to get it out to you.

Our newsletters are also available online at **<http://pccnbrampton.ca/bram-o-gram>**